

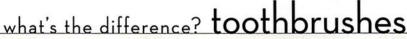
loose change

trend watch

SECONDHAND SCENT

No disagreement here: Smoking isn't healthy. But while we're all for more people kicking the habit, we're still fans of tobacco's sweet aroma. Luckily, a growing crop of home fragrances has made its essence easier than ever to inhale—without coughing up too much cash. From Lafco NY's \$17 liquid soap (near right) and Caldrea's \$12 linen spray (middle) to Fresh's \$12.50 bar soap (far right, top) and Nouvelle's \$14 candle (far right, bottom), these blends evoke luscious scents (imagine clove, leather, rose bouquets). And since the products calm without causing harm, they pack a lot more value than a carton of Parliaments. (lafcony.com, caldrea.com, fresh.com, shopfeatheryournest.com) -ALLISON REYNOLDS





ith so many new toothbrush styles to choose from, polishing those pearly whites sure ain't what it used to be. Before u grit your teeth in frustration, read on to find out which model fits your mouth—and budget—best. —TRACY PEREZ

8	What's the With so many no you grit your te
	model and cost
PHILIPS	size
	how it works
	special features
Colorsto 36ff"	expert says
Color	we say
Orali B	3 verdict

	-
1. Colgate 360°, \$3.50	2. Oral-B Cr

Manual

7.5 inches long; 0.56 ounces

The 360° has a raised brush tip

molars and along the gum line.

Brusha, brusha, brusha.

But the routine is same as ever:

It boasts "polishing cups" (circular

and a tongue cleaner on its flip side.

bristle sections for stain removal)

New York City-based dentist Dr.

tongue cleaner as it can "prevent

Debra Glassman praises the brush's

bad breath and bacteria buildup."

Its slim head should fit comfortably

in any mouth size. We also like how

the soft bristles fan out and cover

One of the best traditionals

we've tried-and at less than \$4,

there's really no reason not to!

a wide surface area.

and tapered bristles to better scrub

2. Oral-B CrossAction Power, \$7 (includes one AA battery)

Battery-Powered

8 inches long; 2.5 ounces

Apply some paste, turn it on, and this gizmo's part-spinning, partvibrating head goes to work until you shut it off.

This Oral-B brush features the brand's signature blue bristles that fade to white when it's time to replace the brush head (about every three months; \$7 per two-pack).

The fact that this brush does the work for you makes it "an easier brushing experience" than with a manual, says Glassman.

Head and handle are slightly bulky. And we wish the motor offered a bit more comph-we ended up putting our own arm power into it (which supposedly isn't needed).

A good, cheap way to test out a power brush. Just don't expect to be swept away by the results.

Sonic Technology 3. Philips Sonicare IntelliClean i8500, \$150 (includes three Crest tooth-

paste cartridges; \$8 for six refills) 10 inches long; 8.4 ounces, plus charging cradle Pump the button a few times, and

paste from a built-in dispenser flows into the head, which makes 31,000 strokes per minute. Beeps every 30 seconds to remind you to shift the brush; shuts off after two minutes.

Two speed settings: high for regular brushing, lower for those with sensitive gums or teeth. Comes with a travel bag and a two-year warranty.

"I highly recommend it," says Glassman. "The timer forces you to brush your teeth thoroughly."

The Philips gives us that just-fromthe-dentist feeling, though inserting the paste cartridge is a bit tricky. That said, each lasts about 30 uses or you can buy a tube of your own.

Pricey, but this "Rolls Royce of toothbrushes" lives up to its billing.