



July 2011



In This Issue...	
Invisalign GP Summit	Pg. 1
NEW: KÖR Whitening	Pg. 1
Super Saturday Fundraiser	Pg. 2
Introducing Dr. Jacobs	Pg. 2
GDC Smile of the Month	Pg. 2

Invisalign GP Summit
 July 7-10, 2011 • The Palazzo Hotel-Resort-Casino

Dr. Steven Glassman will be a keynote speaker at this year's **Invisalign GP Summit** in **Las Vegas**. His presentation will give insight into the oral and whole body health benefits of straightening your teeth with [Invisalign](#). Research shows that periodontal health can improve greatly through orthodontic treatment. In fact, periodontal inflammation may prove to be the engine that drives chronic illnesses from clogged arteries and heart attacks to arthritis and cancer. Straight teeth are not only aesthetically superior, but are healthier too!

NEW: KÖR Whitening Deep Bleaching™ System



Glassman Dental Care is excited to offer our patients the newest and most effective whitening treatment available today. The KÖR Whitening Deep Bleaching™ System is widely considered to be the most reliable and effective bleaching system ever developed. Click [here](#) for FAQ's about this revolutionary new bleaching system and call the office at (212) 787-4860 to ask about our special introductory rate!

3-Step KÖR Whitening Process:

- 1) **Office Visit** – Our trained dental assistants will make a mold of your teeth to create custom ultra-comfortable whitening trays. Along with the trays, you will receive whitening gel, tooth desensitizer, and an instructional DVD for at-home care.
- 2) **At-Home Care** – For two weeks, you will wear the trays filled with whitening gel while you sleep.
- 3) **In-Office Whitening** – The final step in the KÖR Whitening Deep Bleaching™ System is an in-office whitening session. *To maintain your brilliant, white smile, it is recommended that you wear the trays filled with whitening gel overnight once per month.*



TO READ KÖR WHITENING REVIEWS, CLICK [HERE!](#)

160 West End Ave, Suite 1-R • New York, NY 10023

212.787.4860 • info@glassmandentalcare.com • www.glassmandentalcare.com

Super Saturday Fundraiser



Dr. Debra Glassman has donated tubes of her [StarBrite](#) whitening toothpaste to be distributed at the Ovarian Cancer Research Fund's Super Saturday event, taking place on **Saturday, July 30th** at **Nova's Ark Project** in **Water Mill, New York**.

The event will be co-hosted by Donna Karan, Kelly Ripa, and Ariel Foxman of InStyle. This day-long fundraiser will include its notorious one-of-a-kind designer garage sale, a carnival, gourmet dining, and exciting activities. Ticket prices for Super Saturday 14 are \$450 (regular) or \$650 (preview) for adults and \$150 for children ages 5-16. For additional information or to purchase tickets, please visit www.ocrf.org.



Introducing Dr. Benjamin Jacobs, D.M.D.



Dr. Jacobs is an **Oral and Maxillofacial surgeon**, specializing in Implantology and Extractions. Dr. Jacobs received his D.M.D. at the University of Medicine and Dentistry of New Jersey and completed his residency at St. Luke's-Roosevelt Hospital in New York. With the addition of Dr. Jacobs to the Glassman Dental Care Team, we are now able to offer our patients the following services:

- ✓ Wisdom Teeth Extractions
- ✓ Extractions & Bone Grafting
- ✓ Dental Implants

Now booking appointments for Wednesday, July 20, 2011

Promotional savings of \$1,500 for extractions, grafts, & implants (offer valid through October 2011)

Glassman Dental Care – Smile of the Month



160 West End Ave, Suite 1-R ♦ New York, NY 10023

212.787.4860 ♦ info@glassmandentalcare.com ♦ www.glassmandentalcare.com