

Newsletter – August 2010

Hope everyone is having a great summer! Here's the latest news from Glassman Dental Care:

TopDoc New York



Glassman Dental Care has been selected as a recipient for the **2011 New York Top Doctor & Dentist Award!** Our practice was selected due to our popular ranking by our valued patients, our outstanding professional qualifications and reputation, and our skills in dealing with patients (listening and communicating effectively, demonstrating empathy, instilling trust and confidence).

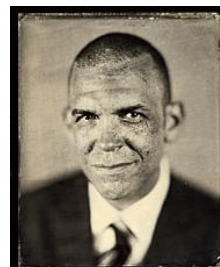
As an award winner, Glassman Dental Care will be featured in a new Television segment "Meet the Top Doctors & Dentists of 2011," which will premiere on **FOX New York** starting January 2011 inside the **Doctor Oz Show** and will run throughout the 2011 season.



Patients in the News

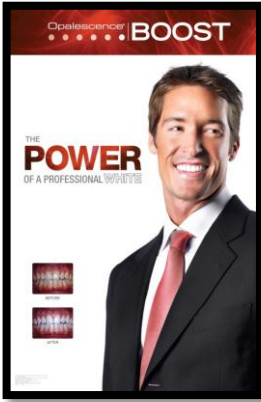
Sinorice Moss of the New York Giants launches 'Dare to Dream', which helps high-school students set and meet target dreams. An [article featuring the program](#) was recently featured in the Wall Street Journal.

New York 15th Congressional District Candidate **Vincent Morgan** was recently featured in New York Magazine in the article, '[Knocking on Harlem's Door](#)'.





Boost In-Office Whitening



Glassman Dental Care is now offering **Opalescence Boost** in-office teeth whitening! Opalescence Boost is a powerful, in-office whitening treatment.

Through enhanced chemical activation, Boost activates itself as it sits on your teeth, eliminating the need to use a laser or a light for activation. And, in about an hour, you'll have noticeably whiter teeth.

Call **212.787.4860** to schedule your Boost whitening appointment today!

Invisalign Premier Provider 2010

We are excited to announce that **Dr. Steven Glassman** was awarded **Invisalign Premier Provider Status for 2010**, making Glassman Dental Care one of the top Invisalign providers in the country!

Additionally, three of Dr. Glassman's Invisalign cases were selected out of hundreds by Align faculty members (creators of Invisalign) as award-winning case studies!



Our Waiting Area has gone High-Tech!



Enjoy free internet connectivity in our Verizon Wi-Fi Hotspot.



The **Powermat™ Wireless Charging System** is available upon request to provide a simple, fast and efficient way to charge your favorite personal electronic devices.





Back to School

As the end of summer approaches, now is the ideal time for students to make their routine hygiene check-ups before heading back to school. After all, a dazzling smile is the most coveted accessory for any season!



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